

Filby Playing Field Committee

Social Media Policy

Issue No: 1

Dated: 25th July 2024

Filby Playing Field Committee uses social media to support its goal to develop the Playing Field and its facilities as the centrepiece of village life and promote the social life of the community.

1. The Committee's social media objectives are to use it as a platform to engage with the community and provide timely information, news, and updates on community events and activities.
2. The primary platforms for communicating with the community, under the Committee's control, are the Filby Village Hall website and the Filby Village Hall Facebook page. Content for social media channels will include community news, events, details of clubs and local activities.
3. The Committee has no intention to create private community groups or host discussion forums. Third party content and/or links to the Committee's website and Facebook page will only be permitted on approval of the Committee.
4. The Committee will appoint a member to be responsible for its presence on social media. The Committee will ensure the appointee has the skills and knowledge to use social media appropriately.
5. The appointee is responsible for ensuring content is up-to-date and relevant. They are permitted to remove content.
6. The appointee will ensure that Committee are apprised of UK legislation and codes of conduct relating to social media.
7. The Committee are aware of their obligations to comply with the Charity Governance Code Edition 2017 in respect of their obligations as a Charity Committee.
8. In the event of a complaint, the appointee is responsible for ensuring prompt escalation to the full Committee.
9. In the event of a complaint, the Chair of the Committee will respond appropriately and ensure that the policy is complied with.
10. The Committee will decide when/if an issue is of a nature that requires escalation to the Charity Commission, police or a regulatory body.

Signed for and on behalf of Filby Playing Field Committee...

Adrian Thompson - Chairman



Joy Baldry – Secretary and Treasurer

